GLOBAL SUPPLY CHAIN MANAGEMENT

Overview
The internationalisation of companies have created global supply chains. In the context of Asia, these challenges and opportunities are twofold: operating in new, fragmented and low-cost markets; as well as emerging Asian companies aspiring to grow overseas. Companies will have to continuously evaluate their strategies and adapt their supply chains to deal with the changing operating environment.

The course will cover key management concepts and management trade-offs in operationalising strategy. Through case examples of MNCs in Asia, and Asian SMEs, we will derive key lessons for how to position for the changing operating environment, and move up the value chain. Group project work will involve application of frameworks and brainstorming on transforming company supply chains and creating appropriate supply chain organisational structure.

Programme outline

DAY 1
• Strategic Concepts of Supply Chain Management
• Management trade-offs and decision making
• Changing global supply chain configurations
• Macroeconomic factors and their impact

DAY 2
• Managing the global supply chain
• Considerations in market entry
• Products for new markets
• Supply Chain Risk Management Strategic and operational contingency planning

DAY 3
• Impact of new technologies and business models
• Project discussion: Preparing your supply chain to support company growth
• Project presentations

Participants will learn
• Impact of macroeconomic factors and new technologies on supply chains
• Strategic and operational considerations when going overseas
• Supply chain transformation by companies in Asia
• Preparing your supply chain to support company overseas expansion

Who should attend
• Managers
• Senior Managements
• Corporate executives on management track
• Senior Managers

Registration will close 5 working days prior to programme commencement date

National University of Singapore
SCHOOL OF CONTINUING AND LIFELONG EDUCATION (SCALE)
University Town, 8 College Avenue West,
#02-16 Education Resource Centre, Singapore 138608
Company Registration No.: 200604346E

Information is accurate as of March 2018. NUS SCALE reserves the right to change the information at any time without prior notice.
GLOBAL SUPPLY CHAIN MANAGEMENT

About the Instructor

Goh Puay Guan is Associate Professor at NUS SCALE and NUS Business School. He has been an Adjunct Professor at NUS Business School, and Adjunct Fellow with the School of Computing, where he taught courses in Supply Chain Management, Operations Strategy, Supply Chain IT, and eCommerce. He is the author of Supply Chain Management: A Concise Guide, published by Pearson (1st Ed. 2005, 2nd Ed. 2015.)

His corporate experience spans general management, strategic planning, and investments, in the areas of supply chain, information technology, and infrastructure investment. Most recently he was Vice President of Business Development and Commercial at Sembcorp Development Ltd and General Director for Sembcorp Infra Services in Vietnam. He led Batamindo Shipping and Warehousing to attain the ASEAN Business Award for Growth (SME) by the ASEAN Business Advisory Council in 2013. He was a Top Outstanding Young Persons (TOYP) 2012 Merit Winner for Business and Entrepreneurship category, awarded by Junior Chamber International (JCI).

Fees

<table>
<thead>
<tr>
<th>Singapore Citizens¹</th>
<th>Singapore Citizens¹</th>
<th>Singapore PRs</th>
<th>Enhanced Training Support for SMEs⁴</th>
</tr>
</thead>
<tbody>
<tr>
<td>21 – 39 yrs old</td>
<td>≥ 40 yrs old²</td>
<td>≥ 21 yrs old</td>
<td></td>
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<tr>
<td>S$ 963.00 incl. GST</td>
<td>S$ 363.00 incl. GST</td>
<td>S$ 963.00 incl. GST</td>
<td>S$ 363.00 incl. GST</td>
</tr>
</tbody>
</table>

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# Fees and fundings

<table>
<thead>
<tr>
<th></th>
<th>International Participants</th>
<th>Singapore Citizens¹ 21 — 39 yrs old</th>
<th>Singapore Citizens¹ ≥ 40 yrs old²</th>
<th>Singapore Citizens Eligible for WTS³</th>
<th>Singapore PRs ≥ 21 yrs old</th>
<th>Enhanced Training Support for SMEs⁴</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Programme Fee</td>
<td>S$3,000.00</td>
<td>S$3,000.00</td>
<td>S$3,000.00</td>
<td>S$3,000.00</td>
<td>S$3,000.00</td>
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<tr>
<td>SkillsFuture Funding</td>
<td>–</td>
<td>(S$2,100.00)</td>
<td>(S$2,100.00)</td>
<td>(S$2,100.00)</td>
<td>(S$2,100.00)</td>
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<tr>
<td>Nett Programme Fee</td>
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<td>S$1,035.00</td>
<td>S$1,035.00</td>
<td>S$1,035.00</td>
<td>S$1,035.00</td>
<td>S$1,035.00</td>
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<tr>
<td>7% GST on Nett Programme Fee</td>
<td>S$210.00</td>
<td>S$63.00</td>
<td>S$63.00</td>
<td>S$63.00</td>
<td>S$63.00</td>
<td>S$63.00</td>
</tr>
<tr>
<td><strong>Total Nett Programme Fee Payable</strong>, <strong>Incl. GST</strong></td>
<td><strong>S$3,210.00</strong></td>
<td><strong>S$963.00</strong></td>
<td><strong>S$963.00</strong></td>
<td><strong>S$963.00</strong></td>
<td><strong>S$963.00</strong></td>
<td><strong>S$963.00</strong></td>
</tr>
<tr>
<td>Less Additional Funding if Eligible Under Various Scheme</td>
<td>–</td>
<td>–</td>
<td>(S$600.00)</td>
<td>(S$750.00)</td>
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<td>(S$600.00)</td>
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<td><strong>Total Nett Programme Fee, Incl. GST, after additional funding from the various funding schemes</strong></td>
<td><strong>S$3,210.00</strong></td>
<td><strong>S$963.00</strong></td>
<td><strong>S$363.00</strong></td>
<td><strong>S$213.00</strong></td>
<td><strong>S$963.00</strong></td>
<td><strong>S$363.00</strong></td>
</tr>
</tbody>
</table>

¹ All self-sponsored Singaporeans aged 25 and above can use their $500 SkillsFuture Credit to pay for the programme. Visit http://www.skillsfuture.sg/credit to select the programme.

² Mid-Career Enhanced Subsidy - Singaporeans aged 40 and above may enjoy subsidies up to 90% of the programme fee.

³ Workfare Training Support (WTS) - Singaporeans aged 35 and above (13 years and above for persons With disabilities) and earn not more than S$2,000 per month, may enjoy subsidies up to 95% of the programme fee.

⁴ Enhanced Training Support for SMEs (ETSS) - SME-sponsored employees (Singaporean Citizens and PRs) may enjoy subsidies up to 90% of the programme fee. For more information, visit http://www.ssg.gov.sg/programmes-and-initiatives/training/enhanced-training-support-for-smes.html?_ga=2.154478072.1748789781.1519700056-512306731.1519700056

⁵ Eligible organisations (excluding government entities) may apply for the absentee payroll funding via SkillsConnect at www.skillsconnect.gov.sg for Singaporean/permanent resident participants attending the programme during working hours. The absentee payroll funding is computed at 80% of hourly basic salary capped at $4.50 per hour or $7.50 per hour for SME or 95% of hourly basic salary for WTS. For more information, visit https://www.skillsconnect.gov.sg/sop/portal/e-Services/For%20Employers/AbsenteePayroll.jsp

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+65 6601 8888

scale.execed@nus.edu.sg

scale.nus.edu.sg

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