

**BUSINESS TRANSFORMATION**

# BUSINESS AGILITY

*Feedback-driven, not Plan-driven*



Are you under pressure to deliver business change faster, increase customer value or empower your teams to be more autonomous?

Are you tired of developing lengthy plans, wasting days on status reports nobody reads, or spending hours in unproductive meetings?

Are you frustrated by bureaucratic processes, office politics and silo mentalities?

Developed in partnership with VisionLed Consulting, this 3-day Business Agility programme combines the latest management practices that will enable you to introduce and manage feedback-driven business change from the strategic level through to the competency teams. The management practices include agile, lean change, lean start-up, business analysis, neuroscience, and programme management.

Peer Network - Spend an intense period in a classroom - sharing war stories and experiences, building your contacts, and learning from experts and peers.

## DATE

**Wednesday, 15 November 2017 to  
Friday, 17 November 2017**

## DURATION

**3 Days; 9.00am to 5.30pm daily**

## VENUE

**National University of Singapore**

## FEE

**S\$2,568 (includes GST)**

**REGISTER NOW!**

**Registration will close 5 working  
days prior to programme  
commencement date**

## WHO SHOULD ATTEND

- ◆ Anyone seeking an understanding of business agility principles, practices, and cultural considerations
- ◆ Organisations wanting to adopt a value-focused and feedback-driven approach to business change
- ◆ Directors, Managers and team members responsible for designing and delivering business transformation

## PRE-REQUISITES

There are no formal pre-requisites for this programme. However at least 3 years of working experience would be beneficial.



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## Is this another methodology?

No, this is not a new methodology, framework or an overview of the programme. It is a practical, competency-based workshop that has been designed around a real-life case study. There is no heavy book to read, and no homework in the evenings. There is no examination.

Just like in real-life, you will 'pass' by being able to apply the skills you have learned to solve real-world business problems.

## What do I get?

**In addition to the hands-on, interactive workshop, all participants will receive:**

- ◆ Business Agility case study and workbook
- ◆ Book on Lean Change Management
- ◆ Access to the Lean Change Agent Network

*Participants who successfully pass the workshop exercises will be officially certified as a Lean Change Agent by LeanChange.org*



## About the Instructor



### Jamie Donoghue

Jamie, a dual citizen of the United Kingdom and New Zealand, has spent over 19 years improving Business and IT Services for government agencies and private companies in the United Kingdom, Australia and Asia.

His experience spans the full spectrum of management functions including: Strategy, Governance, Business Development, Management Consultancy, Programme and Project Management, Service Management and Technical

Specialist roles.

He combines his practical working knowledge and deep understanding of international best-practices to design and deliver competency-based workshops that have real-life applicability.



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