

**IT BEGINS WITH NUS SERIES**

**DATA  
ANALYTICS  
BEGINS WITH  
ME**

*Learn in the morning, Apply in the evening*



Basic Data Analytics taught with a simple but powerful graphical user interface (“GUI”) drag-and-drop tool targeted at business analysts requiring more sophisticated capabilities than what a spreadsheet can offer.

Understanding and using data is increasingly an important part of an executive function. Whether you are a business analyst, customer service officer, physiotherapist, procurement officer or HR executive – the ability to understand where potential data is coming from, and to properly collect it, clean it and then analyze the data will be an important and critical skill.

The programme focuses on these core skills and provides you the knowledge to participate in the organisation’s data analytics process without any coding requirements.

**DATE**

**THURSDAY 17 AUGUST 2017**

**DURATION**

**1 Day; 9.00am to 5.30pm**

**VENUE**

**NUS University Town Education  
Centre (Level 2)  
8 College Avenue West  
Singapore 138608**

**FEE**

**S\$802.50 (includes GST)**

**REGISTER NOW!**

**Registration will close 5 working  
days prior to programme  
commencement date**

**THE WORKSHOP WILL COVER THE FOLLOWING:**

- ◆ Painting the big picture - Big data and data analytics
- ◆ Overview of machine learning, data science and AI
- ◆ The data analytics stack
- ◆ Discussion of analytics use cases
- ◆ Introduction to artificial intelligence and deep learning
- ◆ Hands-on: Introduction to the Orange data analytics toolkit
- ◆ Hands-on: The data analytics process
- ◆ Common data analytics challenges faced

**WHO SHOULD ATTEND**

- ◆ Executives, Managers, Business Analysts, Corporate Services Officers

**PRE-REQUISITES**

Experienced with using Excel in manipulating data, charting and basic analysis. No programming experience required.



+65 6601 8888



[scale.execed@nus.edu.sg](mailto:scale.execed@nus.edu.sg)



[scale.nus.edu.sg](http://scale.nus.edu.sg)

