

IT BEGINS WITH **NUS** SERIES

# DATA VISUALIZATION BEGINS WITH ME

*Learn in the morning, Apply in the evening*



Knowing how to best express your results from your data science and machine learning algorithms is key to convincing your team and management your point of view. The programme will provide an overview on visualization and its principles.

## DATE

Tuesday, 29 August 2017 (full)

Friday, 08 September 2017

Friday, 15 September 2017 (full)

## DURATION

0.5 Day; 9.00am to 12.30pm

## VENUE

National University of Singapore

## FEE

S\$428.00 (includes GST)

**Registration will close 5  
working days prior to  
programme commencement  
date**

**REGISTER NOW!**

## PROGRAMME OUTLINE

- ◆ Defining Data Visualization
- ◆ Different Data Types and how to visualise them
- ◆ Apply good design principles to basic visuals
- ◆ Apply good design principles to interactive graphics
- ◆ Best practice for communicating with data visualisations
- ◆ A primer on obtaining the right data for visualization
- ◆ A primer on more advanced data types

## KEY BENEFITS

At the end of the programme, you will be able to:

- ◆ List how visualization is useful in a variety of settings
- ◆ Apply visualization to data to understand and analyse it
- ◆ Communicate analysis effectively with data visualizations

## WHO SHOULD ATTEND

- ◆ Executives, Managers
- ◆ Business Analysts
- ◆ Corporate Services Officers

## PRE-REQUISITES

- ◆ Experienced with using Excel in manipulating data, charting and basic analysis. No programming experience required.



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