

IT BEGINS WITH **NUS** SERIES

# DATA VISUALISATION BEGINS WITH ME

*Learn in the morning, Apply in the evening*



Knowing how to best express your results from your data science and machine learning algorithms is key to convincing your team and management your point of view. The programme will provide an overview on visualization and its principles.

## DATE

**WEDNESDAY 23 AUGUST 2017**

## DURATION

**0.5 Day; 9.00am to 12.30pm**

## VENUE

**NUS University Town Education  
Centre (Level 2)  
8 College Avenue West  
Singapore 138608**

## FEE

**S\$428.00 (includes GST)**

**REGISTRATION CLOSES ON  
16 AUGUST 2017**

**REGISTER NOW!**

## THE WORKSHOP WILL COVER THE FOLLOWING

- ◆ Defining Data Visualisation
- ◆ Different Data Types and how to visualise them
- ◆ Apply good design principles to basic visuals
- ◆ Apply good design principles to interactive graphics
- ◆ Best practice for communicating with data visualisations
- ◆ A primer on obtaining the right data for visualisation
- ◆ A primer on more advanced data types

## KEY BENEFITS

At the end of the programme, you will be able to:

- ◆ List how visualisation is useful in a variety of settings
- ◆ Apply visualisation to data to understand and analyse it
- ◆ Communicate analysis effectively with data visualisations

## WHO SHOULD ATTEND

- ◆ Executives, Managers
- ◆ Business Analysts
- ◆ Corporate Services Officers

## PRE-REQUISITES

- ◆ Experienced with using Excel in manipulating data, charting and basic analysis. No programming experience required.



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