

TECHNOLOGY & ENGINEERING SERIES

DESIGN THINKING BOOTCAMP



Design Thinking is a human-centered methodology for innovation. It draws on methods from engineering and design, combining ideas from arts, tools from social sciences and insights from the business world. The 1-day Design Thinking bootcamp will enable you to use behavioural insights and discover the human factor in innovation.

DATE

26 April 2018

DURATION

1 Day; 9.00am to 5.30pm

VENUE

National University of Singapore

**Registration will close 5 working
days prior to programme
commencement date**

REGISTER NOW!

PROGRAMME OUTLINE

- ◆ Why Design Thinking matters
- ◆ Core principles of Design Thinking & innovation
- ◆ How to start a Design Challenge
- ◆ User insight research methods
- ◆ User data collection & analytics
- ◆ Identify latent need and innovation opportunities
- ◆ Develop, test and communicate concept prototyping

WHO SHOULD ATTEND

Professionals and managers who need to know how to apply Design Thinking in their work.

PRE-REQUISITES

None



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FEES & FUNDING

	International Participants	Singapore Citizens ¹			Singapore PRs	Enhanced Training Support for SMEs ⁴
		21 to 39 years old	40 years or older ²	Eligible for WTS ³	≥ 21 years old	
Full Programme Fee	S\$750.00	S\$750.00	S\$750.00	S\$750.00	S\$750.00	S\$750.00
Less: SSG Grant Amount	-	(S\$525.00)	(S\$525.00)	(S\$525.00)	(S\$525.00)	(S\$525.00)
Nett Programme Fee	S750.00	S\$225.00	S\$225.00	S\$225.00	S\$225.00	S\$225.00
7% GST on Nett Programme Fee	S\$52.50	S\$15.75	S\$15.75	S\$15.75	S\$15.75	S\$15.75
Total Nett Programme Fee Payable, Including GST	S\$802.50	S\$240.75	S\$240.75	S\$240.75	S\$240.75	S\$240.75
Less Additional Funding if Eligible Under Various Schemes	-	-	(S\$150.00)	(S\$187.50)	-	(S\$150.00)
Total Nett Programme Fee Payable, Including GST, after additional funding from the various funding schemes	S\$802.50	S\$240.75	S\$90.75	S\$53.25	S\$240.75	S\$90.75

¹ All self-sponsored Singaporeans aged 25 and above can use their \$500 SkillsFuture Credit to pay for the programme. Visit the SkillsFuture Credit website (www.skillsfuture.sg/credit) to select the programme.

² Mid-Career Enhanced Subsidy - Singaporeans aged 40 and above may enjoy subsidies up to 90% of the programme fee.

³ Workfare Training Support (WTS) - Singaporeans aged 35 and above (13 years and above for persons With disabilities) and earn not more than S\$2,000 per month, may enjoy subsidies up to 95% of the programme fee.

⁴ Enhanced Training Support for SMEs (ETSS) - SME-sponsored employees (Singaporean Citizens and PRs) may enjoy subsidies up to 90% of the programme fee. For more information, visit www.ssg.gov.sg/programmes-and-initiatives/training/enhanced-training-support-for-smes.html.

⁵ Eligible organisations (excluding government entities) may apply for the absentee payroll funding via SkillsConnect at www.skillsconnect.gov.sg for Singaporean/permanent resident participants attending the programme during working hours. The absentee payroll funding is computed at 80% of hourly basic salary capped at \$4.50 per hour or \$7.50 per hour for SME or 95% of hourly basic salary for WTS. For more information, visit <https://www.skillsconnect.gov.sg/sop/portal/e-Services/For%20Employers/AbsenteePayroll.jsp>

