Design Thinking is a human-centered methodology for innovation. It draws on methods from engineering and design, combining ideas from arts, tools from social sciences and insights from the business world. The 1-day Design Thinking bootcamp will enable you to use behavioural insights and discover the human factor in innovation.

DATE
26 April 2018

DURATION
1 Day; 9.00am to 5.30pm

VENUE
National University of Singapore

PROGRAMME OUTLINE
• Why Design Thinking matters
• Core principles of Design Thinking & innovation
• How to start a Design Challenge
• User insight research methods
• User data collection & analytics
• Identify latent need and innovation opportunities
• Develop, test and communicate concept prototyping

WHO SHOULD ATTEND
Professionals and managers who need to know how to apply Design Thinking in their work.

PRE-REQUISITES
None

Registration will close 5 working days prior to programme commencement date

REGISTER NOW!

+65 6601 8888  scale.exced@nus.edu.sg  scale.nus.edu.sg
### FEES & FUNDING

<table>
<thead>
<tr>
<th></th>
<th>International Participants</th>
<th>Singapore Citizens 1</th>
<th>Singapore PRs</th>
<th>Enhanced Training Support for SMEs 4</th>
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<tr>
<td></td>
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<td>21 to 39 years old</td>
<td>40 years or older 2</td>
<td>≥ 21 years old</td>
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<td>Full Programme Fee</td>
<td>S$750.00</td>
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<td>Less: SSG Grant Amount</td>
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<td>(S$525.00)</td>
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<td>7% GST on Nett Programme Fee</td>
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<td>S$240.75</td>
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<td>Less Additional Funding if Eligible Under Various Schemes</td>
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<td>(S$150.00)</td>
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<td>Total Nett Programme Fee Payable, Including GST, after additional funding from the various funding schemes</td>
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1 All self-sponsored Singaporeans aged 25 and above can use their $500 SkillsFuture Credit to pay for the programme. Visit the SkillsFuture Credit website (www.skillsfuture.sg/credit) to select the programme.

2 Mid-Career Enhanced Subsidy - Singaporeans aged 40 and above may enjoy subsidies up to 90% of the programme fee.

3 Workfare Training Support (WTS) - Singaporeans aged 35 and above (13 years and above for persons with disabilities) and earn not more than S$2,000 per month, may enjoy subsidies up to 95% of the programme fee.

4 Enhanced Training Support for SMEs (ETSS) - SME-sponsored employees (Singaporean Citizens and PRs) may enjoy subsidies up to 90% of the programme fee. For more information, visit www.ssg.gov.sg/programmes-and-initiatives/training/enhanced-training-support-for-smes.html.

5 Eligible organisations (excluding government entities) may apply for the absentee payroll funding via SkillsConnect at www.skillsconnect.gov.sg for Singaporean/permanent resident participants attending the programme during working hours. The absentee payroll funding is computed at 80% of hourly basic salary capped at $4.50 per hour or $7.50 per hour for SME or 95% of hourly basic salary for WTS. For more information, visit https://www.skillsconnect.gov.sg/sop/portal/e-Services/For%20Employers/AbsenteePayroll.jsp