

**INNOVATION & TRANSFORMATION**

**Future Enterprise:  
Transforming  
Mindsets for  
Tomorrow**



As leaders in your industry, you have the responsibility to lead and transform your organisation to be **agile** and proactive in **anticipating** and **adapting** to rapidly changing business environments, e.g., changing demographics of worker population and digital disruption.

This programme will provide you with the concepts, methods, frameworks and industry-specific case studies, to diagnose the state of transformation in your organisation, analyse industry trends, identify potential gaps to effect holistic transformation and develop a 'transformation roadmap' unique to your organisation's vision, purpose and strengths.

**DATE**

**15 - 17 November 2017**

**DURATION**

**3 Days; 9.00am to 5.30pm daily**

**VENUE**

**National University of Singapore**

**FEE**

**S\$3,210 (includes GST)**

**Registration will close 5  
working days prior to  
programme commencement  
date**

**REGISTER NOW!**

**PROGRAMME OUTLINE**

- ◆ Transforming the Enterprise – Through discussions and exercises, participants learn how to kick start their transformation efforts and bring it up to the next level.
- ◆ Strategizing and leading the transformation efforts in your organisation.
- ◆ Overcoming challenges specific to your organisation.
- ◆ Transforming the development and business process.
- ◆ Getting started in your organisations.
- ◆ Understand 'Purpose' of transformation and how to get there via effective strategy design
- ◆ Discover the unique challenges of your organisation and industry and applying creative problem-solving techniques for 'Environment', 'Capabilities' 'Leadership' and 'Story'

Relevant case studies, experiential learning activities, mobile learning with Gnowbe apps and facilitated group discussions are introduced to reinforce the learning journey.

**WHO SHOULD ATTEND**

This programme will benefit director level and senior personnel of organisations.



+65 6601 8888



scale.execed@nus.edu.sg



scale.nus.edu.sg



**INNOVATION & TRANSFORMATION**

**Future Enterprise:  
Transforming  
Mindsets for  
Tomorrow**



**KEY BENEFITS**

At the end of the programme, you will be able to:

- ◆ Gain a big picture understanding of the commercial landscape and the purpose of transformation
- ◆ Identify possible gaps in your organisation and industry
- ◆ Address difficult issues with creativity and critical thinking
- ◆ Apply SPEC'L framework, to assess the state of transformation in your organisation
- ◆ Design interventions around the SPEC'L framework to help your organisation transform systemically, in a structured way.

**ABOUT THE INSTRUCTORS**

**Jason Chan** is Advocate and Manager at Awaken Group. He has more than 7 years experience in Design Thinking and user-centred design of policies, strategies and experience design. These range from facilitating discussions with senior management around user-centric design in policy and service delivery, to managing large-scale projects on complex issues involving multiple agencies. He has managed projects with government agencies like Housing & Development Board (HDB) and Ngee Ann Poly to design transformative experiences. While with the Prime Minister's Office (Public Service Division) in Singapore, Jason was one of the first to apply Design Thinking in the area of coordination. Jason holds a B, Soc.Sci (Hons) in Sociology from the National University of Singapore. He also graduated from the ESADE's Business School executive programme on Design Thinking for Business Innovation.

**Kang So-Young** is Catalyst and Founder of multi-disciplinary Transformation Design (TD) firm Awaken Group. TD is the application of Design Thinking into larger purpose and values-driven transformations across companies, governments, and nations. So-Young is an expert in experience design and one of the original Design Thinking facilitators since 2010. She has led multiple projects on values-based organisational design, customer experience design, service engagement strategy, process design, and space/messages globally for MNCs, SMEs and governments. She has ~20 years of experience advising business and government leaders globally for companies such as Microsoft, IMD, Seagate, Khazanah, SingTel and Housing Development Board. Previously, she was a Senior Engagement Manager with McKinsey & Company and was formerly Assistant Vice President at Citigroup. So-Young has an MBA from Harvard Business School and a BA with honors from the University of Pennsylvania.

