Transforming Mindsets for Tomorrow

As leaders in your industry, you have the responsibility to lead and transform your organisation to be agile and proactive in anticipating and adapting to rapidly changing business environments, for example, changing demographics of worker population and digital disruption.

This programme will provide you with the concepts, methods, frameworks and industry-specific case studies, to diagnose the state of transformation in your organisation, analyse industry trends, identify potential gaps to effect holistic transformation and develop a ‘transformation roadmap’ unique to your organisation’s vision, purpose and strengths.

PROGRAMME OUTLINE

**Day 1**
- Introduction
- Purpose – Understanding transformation. Why transform?
- What kind of leader do I need to be to support transformation?
- Dream - Envisioning the ideal

**Day 2**
- Discover – Diagnose current state
- Discover – Uncover gaps using S’PECL frame
- Discover – Prioritising solution space

**Day 3**
- Ideate – Uncovering solutions
- Ideate – Design Transformation Roadmap
- Reflection

**Reinforcing Activities**
- Relevant case studies
- Experiential learning activities
- Mobile learning with Gnowbe apps
- Facilitated group discussions

**DATE**
07 - 09 February 2018

**DURATION**
3 Days; 9.00am to 5.30pm daily

**VENUE**
National University of Singapore

**FEE**
S$3,210.00

Registration will close 5 working days prior to programme commencement date

REGISTER NOW!
KEY BENEFITS
At the end of the programme, you will be able to:

- Gain a big picture understanding of the commercial landscape and the purpose of transformation.
- Identify possible gaps in your organisation and industry e.g., how an increase in the perception around need for security would impact customer experience?
- Problem-solving techniques to address difficult issues with creativity and critical thinking, e.g. improving detection and reporting capabilities among staff on potential security lapses.
- Introduction to and application of SPEC’L framework, which is used to assess the state of transformation of your organisation and identify ideas in the areas of ‘Story’, ‘Purpose’, ‘Environment’, ‘Capabilities’ and ‘Leadership’ (SPEC’L) to help transform holistically.
- Design interventions around the SPEC’L framework to help your organisation transform systemically, in a structured way.

WHO SHOULD ATTEND
This programme will benefit Director level and senior personnel of organisations.