As leaders in your industry, you have the responsibility to lead and transform your organisation to be agile and proactive in anticipating and adapting to rapidly changing business environments, for example, changing demographics of worker population and digital disruption.

This programme will provide you with the concepts, methods, frameworks and industry-specific case studies, to diagnose the state of transformation in your organisation, analyse industry trends, identify potential gaps to effect holistic transformation and develop a ‘transformation roadmap’ unique to your organisation’s vision, purpose and strengths.

**PROGRAMME OUTLINE**

**Day 1**
- Introduction
- Purpose – Understanding transformation. Why transform?
- What kind of leader do I need to be to support transformation?
- Dream - Envisioning the ideal

**Day 2**
- Discover – Diagnose current state
- Discover – Uncover gaps using S’PECL frame
- Discover – Prioritising solution space

**Day 3**
- Ideate – Uncovering solutions
- Ideate – Design Transformation Roadmap
- Reflection

**Reinforcing Activities**
- Relevant case studies
- Experiential learning activities
- Mobile learning with Gnowbe apps
- Facilitated group discussions

**DATE**
07 - 09 February 2018

**DURATION**
3 Days; 9.00am to 5.30pm daily

**VENUE**
National University of Singapore

Registration will close 5 working days prior to programme commencement date

**REGISTER NOW!**

DIGITAL TRANSFORMATION

Transforming Mindsets for Tomorrow

+65 6601 8888
scale.execed@nus.edu.sg
scale.nus.edu.sg

In Collaboration with
AWAKEN GROUP
a transformation design firm

SUPPORTING Adult Learners  PROMOTING Lifelong Learning
KEY BENEFITS

At the end of the programme, you will be able to:

- Gain a big picture understanding of the commercial landscape and the purpose of transformation.
- Identify possible gaps in your organisation and industry e.g., how an increase in the perception around need for security would impact customer experience?
- Problem-solving techniques to address difficult issues with creativity and critical thinking, e.g., improving detection and reporting capabilities among staff on potential security lapses.
- Introduction to and application of SPEC’L framework, which is used to assess the state of transformation of your organisation and identify ideas in the areas of ‘Story’, ‘Purpose’, ‘Environment’, ‘Capabilities’ and ‘Leadership’ (SPEC’L) to help transform holistically.
- Design interventions around the SPEC’L framework to help your organisation transform systemically, in a structured way.

WHO SHOULD ATTEND

This programme will benefit Director level and senior personnel of organisations.
Transforming Mindsets for Tomorrow

### FEES & FUNDING

<table>
<thead>
<tr>
<th></th>
<th>International Participants</th>
<th>Singapore Citizens¹</th>
<th>Singapore PRs</th>
<th>Enhanced Training Support for SMEs⁴</th>
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<tr>
<td><strong>Full Programme Fee</strong></td>
<td>S$3,000.00</td>
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<td>Less: SSG Grant Amount</td>
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<td>7% GST on Nett Programme Fee</td>
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<td><strong>Total Nett Programme Fee Payable, Including GST</strong></td>
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<tr>
<td>Less Additional Funding if Eligible Under Various Schemes</td>
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<td>S$363.00</td>
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¹ All self-sponsored Singaporeans aged 25 and above can use their $500 SkillsFuture Credit to pay for the programme. Visit the SkillsFuture Credit website ([www.skillsfuture.sg/credit](http://www.skillsfuture.sg/credit)) to select the programme.

² Mid-Career Enhanced Subsidy - Singaporeans aged 40 and above may enjoy subsidies up to 90% of the programme fee.

³ Workfare Training Support (WTS) - Singaporeans aged 35 and above (13 years and above for persons With disabilities) and earn not more than S$2,000 per month, may enjoy subsidies up to 95% of the programme fee.

⁴ Enhanced Training Support for SMEs (ETSS) - SME-sponsored employees (Singaporean Citizens and PRs) may enjoy subsidies up to 90% of the programme fee. For more information, visit [www.ssg.gov.sg/programmes-and-initiatives/training/enhanced-training-support-for-smes.html](http://www.ssg.gov.sg/programmes-and-initiatives/training/enhanced-training-support-for-smes.html).

⁵ Eligible organisations (excluding government entities) may apply for the absentee payroll funding via SkillsConnect at [www.skillsconnect.gov.sg](http://www.skillsconnect.gov.sg) for Singaporean/permanent resident participants attending the programme during working hours. The absentee payroll funding is computed at 80% of hourly basic salary capped at S$4.50 per hour or S$7.50 per hour for SME or 95% of hourly basic salary for WTS. For more information, visit [https://www.skillsconnect.gov.sg/sop/portal/e-Services/For%20Employers/AbsenteePayroll.jsp](https://www.skillsconnect.gov.sg/sop/portal/e-Services/For%20Employers/AbsenteePayroll.jsp).