

# PROFESSIONAL CERTIFICATES IN PLACEMAKING

*Transform Spaces, Unite Communities*



Elevate your expertise with Professional Certificates in Placemaking, designed to arm learners with industry-relevant skills through short courses over six to seven days.



Eligible for SkillsFuture  
Singapore (SSG) subsidies





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## WHAT IS PLACEMAKING?

Placemaking breathes life into spaces, transforming them into lovable places that unite and invigorate communities. It fulfils the potential of our environment, where every neighbourhood, district, and city becomes a canvas for shared experiences and communal spirit.

## YOUR PATHWAY TO PROFESSIONAL CERTIFICATES

Stack complementary courses on two learning pathways to earn a Professional Certificate (PC). Each pathway offers an opportunity to gain expertise to unite stakeholders and shape spaces that resonate with people and communities.

### Pathway 1:

#### PC in COMMUNITY MANAGEMENT

Placemaking Stakeholder Engagement  
2 DAYS

Digital Placemaking  
2 DAYS

Place Economics  
2 DAYS

Building and Sustaining Communities  
3 DAYS

Select 3 courses

### Pathway 2:

#### PC in VIBRANT PLACES

Placemaking Stakeholder Engagement  
2 DAYS

Placemaking for City Spaces  
2 DAYS

Placemaking Design Thinking  
3 DAYS

Placemaking Event Management & Marketing  
2 DAYS

2 PCs in Placemaking  
12-14 DAYS

Placemaking Contract Management  
5 DAYS

Placemaking Project Management  
5 DAYS

Participatory Planning and Design  
5 DAYS

Select 1 course

### Professional Certificates in Placemaking

Select 3 courses  
Total 6 to 7 days for each PC

### Advanced Professional Certificate in Placemaking

Select 1 course + 2 PCs  
Total 17 to 19 days

# PROFESSIONAL CERTIFICATE IN PLACEMAKING FOR COMMUNITY MANAGEMENT

Explore our collective potential to build bonds by transforming our shared spaces.

The PC in Placemaking for Community Management delves into core placemaking concepts, methods, and applications to create cohesive, inclusive communal spaces. Led by expert practitioners at the forefront of people-centric urban planning and design, you will gain an in-depth understanding through theory, case studies, and site visits to real-world projects.

## LEARNING OUTCOMES



Master the fundamentals of human-centric placemaking and community building



Acquire the skills to lead planning processes that give voice to diverse stakeholders



Use creative ways to leverage technology and data to enhance and enable collaborative city-building



Understand the economics that bring places to life and fuel community connections

## BENEFITS

### Organisations

- Equip your team with inclusive community engagement strategies connecting diverse groups
- Upskill talent in cutting-edge placemaking methods applicable across projects
- Lead in creating sustainable, future-ready developments

### Individuals

- Acquire the skills to enhance career prospects as an expert in human-centric planning
- Expand professional network amongst cross-disciplinary peers
- Make your professional growth about connecting people

## WHO SHOULD ATTEND

This Professional Certificate is designed for professionals involved in:

- Urban planning, architecture, and design of public spaces
- Real estate development, management of communities and smart city innovation
- Any role passionate about creating inclusive, vibrant communal spaces

## LEARNING PATHWAY

Choose any 3 modules from the following list:

Placemaking Stakeholder Engagement\*  
2 DAYS

Digital Placemaking  
2 DAYS

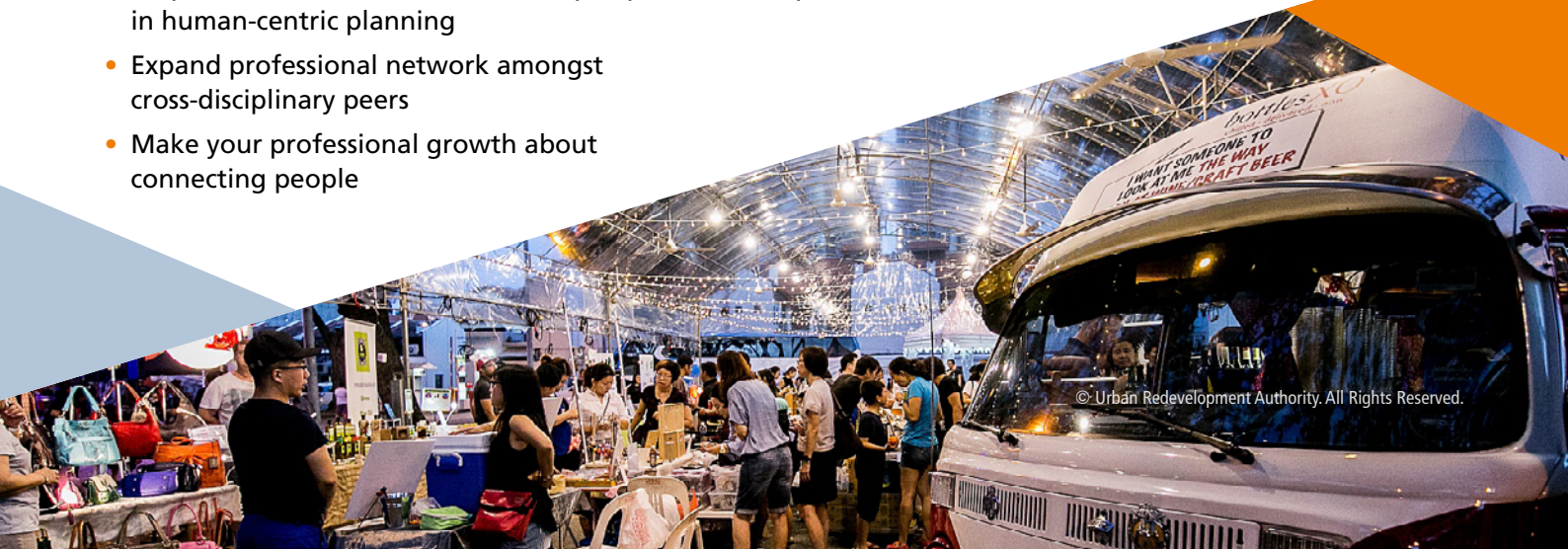
Place Economics  
2 DAYS

Building and Sustaining Communities  
3 DAYS



Courses start at SGD 266.70 after maximum funding (full fee SGD 2,289.00). Find upcoming course dates and prices on our website.

\*This module can count towards one PC only.





# PROFESSIONAL CERTIFICATE IN PLACEMAKING FOR VIBRANT PLACES

The PC in Placemaking for Vibrant Places is an engaging programme that explores innovative placemaking theories and strategies for lively, memorable communal spaces. Guided by experts in activating dynamic precincts, you'll dive into real-world case studies and participate in site visits to urban spaces that have been transformed into thriving hubs of energy and identity. Discover how arts, culture, events, and creative interventions can breathe new life into public spaces.

## LEARNING OUTCOMES



Master placemaking strategies like creative placemaking and event-led activation



Learn design thinking approaches for vibrant places embedded with cultural meaning



Understand event production and marketing to bring communal spaces to life



Acquire stakeholder engagement tactics to unite diverse groups around shared visions

## BENEFITS

### Organisations

- Upskill and energise teams through innovative, up-to-date placemaking strategies
- Gain actionable insights on producing engaging events and attractions that can be applied immediately
- Lead planning processes uniting diverse partners

### Individuals

- Acquire in-demand skills to enhance career prospects as an expert in human-centric planning
- Expand professional network amongst cross-disciplinary peers
- Meet the needs of a world longing for connection with locally, historically and culturally relevant experiences

## WHO SHOULD ATTEND

This Professional Certificate is designed for professionals involved in:

- Urban design, architecture, and creative placemaking initiatives
- Tourism management, event planning, and place marketing of downtown areas
- Any role passionate about community building for vibrant, unique spaces

## LEARNING PATHWAY

Choose any 3 modules from the following list:

Placemaking Stakeholder Engagement\*  
2 DAYS

Placemaking for City Spaces  
2 DAYS

Placemaking Event Management  
& Marketing  
2 DAYS

Placemaking Design Thinking  
3 DAYS



Courses start at SGD 266.70 after maximum funding (full fee SGD 2,289.00). Find upcoming course dates and prices on our website.

\*This module can count towards one PC only.

All information is correct at time of publishing, but may be subject to change without prior notice. Please visit [scale.nus.edu.sg/placemaking](https://scale.nus.edu.sg/placemaking) for the latest course information, price and schedule.

### Placemaking SCALE-Global

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