

SUSTAINABILITY IN FLEXIBLE PACKAGING BY INKS & COATINGS

Presentation Synopsis

The presentation focuses on Toyo Ink's sustainability initiatives, which are centred around two main axes: reducing carbon footprint reduction and improving recyclability.

To achieve these goals, Toyo Ink has developed a range of products, including Flexo solvent-based inks, Flexo and gravure water-based inks, biomass inks, PVC-free inks, and barrier coatings for UV light, oxygen, etc. These products are designed to offer reduced CO2 emissions, improved recyclability, and facilitate the transition to mono-material packaging solutions.

The presentation will provide an overview of Toyo Ink's efforts in each of these areas, as well as the benefits of using their sustainable products. Ultimately, the goal of this presentation is to inspire others to join Toyo Ink in creating a more sustainable future.

Background of Speaker & Organisation

Jose Novo earned his bachelor's degree in Materials Physics from the University of Santiago in Spain and furthered his education with a master's degree in International Business from the same institution. Additionally, he completed the Executive Training Program at Waseda University in Tokyo, Japan, under the European Commission's auspices. Over the last 16 years, he has built a successful career in the packaging industry, gaining extensive experience in international markets, particularly in Europe and Asia. At present, he holds the position of Key Account Manager at Toyo Ink in Tokyo, Japan, where he manages projects in collaboration with Brand Owners and Global Converters.

Toyo Ink Group is a listed company in Japan. We are a global specialty chemicals company that delivers value-added solutions such as colorants, polymers and coatings, packaging, and printing materials. TIPPS Pte Ltd is a 100% subsidiary of Toyo Ink Group located in Tuas, Singapore. We support both Offset inks and Liquid inks (Gravure and Flexo Inks) out of our factory.

Mr. Jose Novo
Key Account Manager
TIPPS Pte Ltd, Toyo Ink Group



29 September 2023 (Friday) | 6.30pm - 7.30pm



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ABOUT THE PROGRAMME

The NUS Master of Science (Environmental Management) (MEM) is a multidisciplinary and interdisciplinary graduate degree programme that aims to train students in areas pertinent to environmental and sustainability management. MEM5104 Seminars on Environmental Management is an essential part of the academic experience for MEM students. This series of seminars target to cover a wide range of educational topics that are relevant to the field. They are delivered by prominent practitioners and researchers from Singapore and abroad who are well-versed in the subject matter. Through lively discussions and engaging presentations, participants will gain a deeper understanding of the topics covered.

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